

GORDO AREA CHAMBER OF COMMERCE

25226 HIGHWAY 82 · PO BOX 33 · GORDO, AL 35466 ~ 205-364-7111, EXT 6

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Dear Artists, Crafters, Businesses, & Non-Profit Organizations:

The Gordo Area Chamber of Commerce is excited to announce that, after a one-year hiatus, Mule Day/Chickenfest will proceed as scheduled for 2021! We would like to remind you to mark your calendars for June 4 and 5th of 2021 as Mule Day/Chickenfest will kick off once again. We are excited for the opportunities that we have to offer this year that will in turn help to make this a successful event for you and your business as well.

Entertainment for this year's event features the Andy Griffith 60-year anniversary celebration, bringing plenty of Mayberry charm right in Gordo! Musical acts will also include more than ten acts from all over the west Alabama area!

Mule Day set up will begin on Main Street at 3:00 p.m. on Friday June 4, 2021, with festivities to begin at 6:00 p.m. that night. Friday night's entertainment will go until 10:00 p.m. and will kick back off at 9:00 a.m. the next day, Saturday June 5, 2021, and end at around 3:00 p.m.

The rate to reserve your 12 ft. x 12 ft. space is as follows:

- Artist; Business; Crafters booths: \$50.00 per space
- Food Vendors: \$50.00
- Non-Profit Booths: Free

If you wish to reserve a 24 ft. x 12 ft. space, the price is double the standard rate.

Mule Day/Chickenfest will be announced through the Pickens County Herald, Pickens County Shoppers Guide; The Tuscaloosa News; AL.com; Tuscaloosa Thread; the Chamber of Commerce website and social media pages; as well as regional radio.

Attached to this letter, you will find the formal application which contains more detailed information regarding our event. You may also apply on our website www.GordoAreaChamber.com. Please return your application, check, and any photographs you would like featured to the above-listed P.O. Box. We must receive your application by May 1, 2021, to reserve your space for this year's Mule Day/Chickenfest. Applications submitted after May 1, 2021, are subject to a \$25 late fee.

If you have any questions or need any additional information, please email us at GordoCoC@gmail.com or call the Chamber at 205-364-7111 ext. 6.

We look forward to an exciting event and your participation will support the Gordo Area Chamber of Commerce in it's mission to promote the interests of the businesses and citizens of the Gordo area. We hope to see your application soon!

Sincerely,

A handwritten signature in blue ink, appearing to read 'Kaleb B.', with a long, sweeping underline.

Kaleb D. Beams
Chamber President